

**FOR IMMEDIATE RELEASE**

## **Intellicheck Mobilisa's ScanINN™ Chosen by ACCOR Hotels**

**PORT TOWNSEND, WA -- October 25, 2011** -- [Intellicheck Mobilisa](http://www.icmobil.com) (NYSE Amex:IDN), a global leader in access control and wireless security systems, has integrated its ScanINN™ check-in and ID verification software with ACCOR hotels' property management system. ACCOR operates more than 4,200 hotels globally, from luxury brands such as Sofitel to budget brand Motel 6. ScanINN will be integrated at all of ACCOR's Motel 6 and Studio 6 corporate properties in North America and is available to franchisees as well.

ScanINN, using Intellicheck Mobilisa's patented technology, automates the hotel registration and reservation process, as well as making it faster and more efficient. The ScanINN software enables hotel personnel to scan a guest's ID card to process the information encoded on it, thereby pre-populating ACCOR hotels' property management system forms quickly. Compared to manual data entry, the automated procedure not only increases productivity, but also protects against data entry errors and reduces the risk of identity theft.

Jim Amorosa, CEO of Motel 6 and Studio 6, said, "By integrating ScanINN with our property management system, we are creating a new level of convenience that will allow us to maximize the security of our guests, ensure the accuracy of their registration information, and optimize the check-in process. The benefits we have seen with ScanINN during our pilot trial have proven the need for integration. Our guests will appreciate the speed, accuracy and security that this product offers."

Steve Williams, CEO of Intellicheck Mobilisa, added, "Integrating ScanINN with ACCOR's property management system was a big step in the launch of the product. ACCOR's properties will appreciate the speed and accuracy for walk-in reservations, as well as the convenience and security of a faster, smoother check-in process. ScanINN makes their good system even better, and we are happy to add ACCOR to our growing customer list."

### **About Intellicheck Mobilisa**

Intellicheck Mobilisa is a leading technology company, developing and marketing wireless technology and identity systems for various applications including: mobile and handheld wireless devices for the government, military and commercial markets. Products include the Defense ID system, an advanced ID card access control product currently protecting approximately 100 military and federal locations, and ID-Check, patented technology that instantly reads, analyzes, and verifies encoded data in magnetic stripes and barcodes on government-issue IDs from U.S. and Canadian jurisdictions, for the financial, hospitality and retail sectors.

For more news and information on Intellicheck Mobilisa, Inc., please visit [www.icmobil.com](http://www.icmobil.com).

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and more than 500,000 rooms. Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons/ibis styles, Etap Hotel/ibis budget, hotelF1 and Motel 6 - provide an extensive offer from luxury to budget. With 145,000 employees worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

#### Safe Harbor Statement

Certain statements in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. When used in this press release, words such as "will," "believe," "expect," "anticipate," "encouraged," and similar expressions, as they relate to the company or its management, as well as assumptions made by and information currently available to the company's management identify forward-looking statements. Actual results may differ materially from the information presented here. Additional information concerning forward-looking statements is contained under the heading of risk factors listed from time to time in the company's filings with the SEC. We do not assume any obligation to update the forward-looking information.

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