INTELLICHECK MOBILISA®

Leading the way in Identity and Wireless Solutions

FOR IMMEDIATE RELEASE

Intellicheck Mobilisa's ID Check Helps
Rooms to Go to Go Green

Port Townsend, WA – January 6, 2010: Intellicheck Mobilisa, Inc. (NYSE AMEX: IDN), a global leader in access control and wireless security systems, announced today that it is partnering with Rooms to Go, America's #1 Independent Furniture Retailer, to provide paperless, instant, secure credit card applications and approval.

Intellicheck Mobilisa's ID Check technology will be integrated with an auto-credit application written by Rooms To Go and placed at terminals throughout their stores for ease of access.

"The sales associate will be able to offer a better overall sales experience and never has to leave the customer's side during the credit process. Credit approval is virtually instant and eliminates transcription errors and identity theft related to hand written credit applications" says Rick Brown the Director of MIS Services for Rooms To Go.

The new process also aligns itself with Rooms To Go's green practices by the elimination of the paper application and the associated processes of handling that paper once the credit decision has been reached.

Steve Williams, Chief Operating Officer for IDN, stated "Rooms To Go is an important client, and we are happy to provide products and services to their nearly 150 stores nationwide."

About Intellicheck Mobilisa

Intellicheck Mobilisa is a leading technology company, developing and marketing wireless technology and identity systems for various applications including: mobile and handheld wireless devices for the government, military and commercial markets. Products include the Defense ID system, an advanced ID card access control product currently protecting over 70 military and federal locations, and ID-Check, patented technology that instantly reads, analyzes, and verifies encoded data in magnetic stripes and barcodes on government-issue IDs from U.S. and Canadian jurisdictions for the financial, hospitality and retail markets.

About Rooms to Go

When **Rooms To Go** opened its first set of doors in 1991, the way people bought furniture was changed forever. Since then, RTG has grown into **America's #1 independent furniture company**

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with the nation's largest furniture inventory. By offering stylish furniture at everyday low prices, original room packages, superior service and fast delivery, today **Rooms To Go** is America's favorite place to buy furniture.

Safe Harbor Statement
Certain statements in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. When used in this press release, words such as "will," "believe," "expect," "anticipate," "encouraged" and similar expressions, as they relate to the company or its management, as well as assumptions made by and information currently available to the company's management identify forward-looking statements. Actual results may differ materially from the information presented here. Additional information concerning forward looking statements is contained under the heading of risk factors listed from time to time in the company's filings with the SEC. We do not assume any obligation to update the forward-looking information.

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