

FOR IMMEDIATE RELEASE

Intellicheck Mobilisa Awarded a Pilot Agreement from Loyalty and Marketing Solutions Provider

Port Townsend, Washington January 19, 2010: [Intellicheck Mobilisa, Inc.](#) (NYSE Amex: IDN) a leader in ID Verification and Wireless Technology today announced that a leading provider of loyalty and marketing solutions has signed an agreement to pilot the IDCheck FastForm technology for potential applications in the delivery of its credit card programs provided to retailers.

The agreement allows for the integration of Intellicheck Mobilisa's IDCheck FastForm technology into retail clients' points of sale systems. This technology automates the credit card application process by using the same scanner that reads the merchandise prices at the checkout station. The IDCheck FastForm technology scans the bar code or magnetic strip on the back of a driver's license and uses the data to automatically fill in the information on a digital form. The entire scanning process takes about 1 second. Intellicheck Mobilisa maintains the patent for the ability to process this data accurately for all 50 states and Canada.

Nelson Ludlow CEO of Intellicheck Mobilisa commented "We are excited about this pilot program, and about the potential long-term opportunities that this may provide for Intellicheck Mobilisa."

The IDCheck FastForm pilot is scheduled for the first half of 2010.

For additional information regarding this agreement, please see our Form 8-K filed with the SEC today, which is accessible through the SEC's EDGAR website: www.sec.gov.

About Intellicheck Mobilisa

Intellicheck Mobilisa is a leading technology company, developing and marketing wireless technology and identity systems for various applications including: mobile and handheld wireless devices for the government, military and commercial markets. Products include the Defense ID system, an advanced ID card access control product currently protecting approximately 80 military and federal locations, and ID-Check, a patented technology that instantly reads, analyzes, and verifies encoded data in magnetic stripes and barcodes on government-issue IDs from U.S. and Canadian jurisdictions for the financial, hospitality and retail markets.

Safe Harbor Statement

Certain statements in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. When used in this

press release, words such as "will," "believe," "expect," "anticipate," "encouraged" and similar expressions, as they relate to the company or its management, as well as assumptions made by and information currently available to the company's management identify forward-looking statements. Actual results may differ materially from the information presented here. Additional information concerning forward looking statements is contained under the heading of risk factors listed from time to time in the company's filings with the SEC. We do not assume any obligation to update the forward-looking information.

Intellicheck Mobilisa

Kenna Pope

360-344-3233

Kenna.Pope@icmobil.com

The Investor Relations Group

James Carbonara

212-825-3210